WRUM 911 FM

More Music, Fewer Hits



A Note From Our General Manager...

Greetings from the front,

The last time you read one of these, WRUW-FM was limping along at 50 watts, leaving many faithful listeners out in the cold, long, winter. Today, I write to you as a witness of Spring and ReBirth, as our signal has been catapulted to 7,000 watts, a budding that will blossom to 15,000 watts by summer's end!

As we are approaching the endgame of the power increase after so many delays, we thank you for hanging tough with us. At times it was like climbing a wall that kept getting higher, as promise after promise was met with bureaucratic thickets and technical breakdowns, but the rewards are coming in: At 7,000 watts we are already reaching listeners in areas previously untouched by our signal.

New listeners mean new listeners to <u>serve</u>, which is what this epic struggle has always been about. The countless hours put in by WRUW staff (you continue to amaze me!) and the tens of thousands of dollars raised so far by Telethon efforts have all gone into the WRUW vision: serving as much of Cleveland as possible with diverse, relevant programming that can not be heard anywhere else. We wish we could say commercial media affords a small amount of under-represented material, but the events following the Intolerable Act of '96 have made a mainstream Cleveland radio scene downright incestuous.

The current state of radio makes a show like *Press the Button* all the more important, as it continues to redefine media in the aesthetic and social spheres. *The Spandex Years* and *Pretty in Pink* bring you 80's music worth remembering. *A-Infos Select* is a brand new public affairs show, featuring spoken word tracks from the progressive movement. *Stone Cold Bikini* carries on a great run of indie-rock, as we continue to air shows featuring reggae, techno, twang, and jazz.

How can we afford such diversity? We are a group of citizens that pool our experiences and resources to promote culture instead of profit. We are not "market-driven," nor do we see you as "consumers." The citizens of Cleveland have musical tastes that deserve to be represented and even challenged! Are we on a high horse? Of course we are: we're the cavalry come to rescue this 'berg. We're armed with more wattage than ever before, three different web-casting streams, a digital archive featuring a week's worth of shows, all without mentioning the experience and zeal of our programmers.

The airwaves belong to the public: they always have. Our responsibility to the license entrusted to us is an outward sign of our dedication to this city. WRUW-FM is your station, in more ways than one. We want to continue making radio something you are a part of, not something thrown at you. Thank you for the opportunity to serve.

Sincerely,

Michael O'Neil General Manager of WRUW-FM Cleveland

ummer 2001 Program Gu

WRUW 91.1 FM 11220 BELLFLOWER ROAD CLEVELAND OHIO 44106 REQUESTS 216-368-2208 BUSINESS 216-368-2207 HTTP://RADIO.CWRU.EDU

Pretty in Pink—Tuesday 2-4pm The Spandex Years—Wednesday 5-7am

Off Blue—Monday 7:30-10 pm Woodchopper's Ball-Friday 4-6pm

Anything But Pachelbel—Sunday 2-4pm

The Polyester Hour—Friday 7:30-8:30pm

Folk/Country
alt.country—Tuesday 7-9am
The Bluegrass Breakdown—Monday 3-5pm When the Roses Bloom Again—Thursday 7:30-10pm Roll Away the Dew—Saturday 10am-1pm

Freefor

Connect the Dots-Sunday 4-6am Soul Odyssey—Sunday 6-8am Sugar Cones—Sunday 9-10pm Press the Button—Monday midnight-3am
So What!?—Monday 1:30-3pm
Somebody Left the Cake Out in the Rain—Tuesday mid-The Crossroads/The Watchtower—Tuesday 9-11am A Crooked Mile—Tuesday 4-6pm Folie a deux—Tuesday 7:30-9pm
Around the Wheel—Tuesday 2-5am
Bag of Nails—Wednesday midnight-1am
Exploding Plastic Inevitable—Wednesday 9-11am Denim and Leather—Wednesday 11am-1pm The Rusty Trigger Finger—Thursday 3-6am
Red Magnetic Bird—Thursday 6-8am
Cover Yer Eyes & Try to Remember—Thursday noon-2pm
Naked Singularity—Friday 8-10pm
Traditions & Transitions—Friday 2-4pm diversified inc.—Saturday 6-10am

Freeform Percussion

Beat the Drum-Sunday 11pm-midnight Rhythmajick—Wednesday 8-10pm

On the One—Monday 10-11pm

Hip-Hop / Ra

The Beat Box—Sunday 2-4am Hip Hop on the 216 Block—Wednesday 1-3am

Indie Rock/Indie Pop My Automated Spouse—Wednesday 3-5am Stone Cold Bikini-Thursday 8-10am Social Engineering—Friday 10am-noon

Darkfield Imagery—Sunday midnight-2am Hot Dogs For the Devil—Sunday 10am-noon Dare Waves—Saturday 2-5am

Steaming Goatees—Sunday 6-9pm (every other) The Siren's Underground Lounge—Sunday 6-9pm (every Science Lab—Monday 7-9am Down By the Cuyahoga—Friday 10pm-2am Bird Calls—Saturday 10pm-midnight

Live From Cleveland—Thursday 10-11pm

Live Recordings

Dead on Air—Monday 10-11pm Ticketstub in Your Hand—Wednesday 10pm-midnight

Uncle Spanky's Metal Chest—Sunday 8-10am Goat Metal-Monday 5-7pm Children of the Metal Movement—Tuesday 11pm-midnight Greasy Kids' Stuff—Thursday 2-4pm Plum Loco—Thursday 4-6pm Loud Dumb Rock—Friday 3-5:30am Caravan Beyond Redemption—Friday 5:30-8am Somewhere Far Beyond—Saturday 1-4pm

Your Father's Oldsmobile—Wednesday 7-9am

Polka Changed My Life Today—Tuesday 6-7pm The Greg Holtz Show—Thursday 6-7pm

Healthy People Radio—Monday 11am-noon Just Chillin'-Monday 7-7:30pm Frost—Tuesday 11am-noon A-Info's Select—Tuesday 7-7:30pm Open Pavement-Wednesday 7-8pm Voices and Choices—Thursday 7-7:30pm Gaywaves—Friday 7-7:30pm

The Star Conspiracy—Sunday 6-8am Nefasti's Machine—Monday 7-8am Punk Rock, Sucka!—Friday 1-3am

Riddim Drop—Sunday 4-6pm

Yard Vibes Radio Show—Friday noon-2pm Night of the Living Dread—Friday 5-7pm The Black Scorpio Show—Saturday 4-6pm Dub Style & Beyond—Saturday 8-10pm

Walking Dr. Bill's Rhythm & Blues Survery—Tuesday 10-11pm

Rock

Charlie Saber's Rock & Pop Souffle—Tuesday 5-7am Born to Lose—Thursday midnight-2am (every other)
Solitude—Thursday midnight-2am (every other) Smut—Thursday 11pm-1am The Slurpee Chamber-Thursday 10am-noon Your Favorite Rebellion—Friday 8:30-10pm

Sunday Matinee—Sunday noon-2pm

Domestic Terrorism—Wednesday 1-4pm The State of Decay—Wednesday 6-7pm

Aural Stimulation—Monday noon-1:30pm Damn-Nation—Tuesday 11pm-midnight The Ravers Edge—Saturday 6-8pm

Ubiquitous World Consciousness—Sunday 10am-noon Global Taxi—Tuesday 9-10pm

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12	Darkfield		Somebody Left the Cake out in	Bag of Nails ECLECTIC SOUNDS FROM PAST, PRESENT AND BEYOND	Born to Lose	Smut ROCK	Down by the
1	Imagery SYNTH-INDUSTRIAL	Press the Button	the Rain	UNCLE DIRTAE Hip Hop on	Solitude	Punk Rock,	Cuyahoga JAZZ
0	DJ EVIL C	DUTTOIT PLAGIARHYTHM	FUN! - AMY	the 216 Block	ROCK & ROLL	Sucka!	JIM SZABO
2	The Beat Box	THE BUTTON	A waren d tha	SHOWCASE OF HIP-HOP MUSIC	BEN AND SPROUT	PUNK, POP-PUNK, EMO, INDIE ROCK	
3	RAW	TAIDI HAI	Around the Wheel	DJ TECH My Automated		PHIL	D 111
1	DJ JAZZY A	WRUW Tag Team	BLUES, FOLK, JAZZ, ROCK CONFLUENCES	Spouse	The Rusty Trigger	Loud Dumb Rock	Dare Waves INDUSTRIAL/ROCK
4	Connect the	YOUR GUESS IS AS GOOD AS OURS	CELLUS	MUSIC FOR THE ORTHODONTIST IN US ALL BILLIAM	Finger	AGGRESSIVE MUSIC	NEAL
5	Dots LOGICAL FREEFORM GOODNESS	Nefasti's	Charlie	The Spandex	DOPE	JOSH	
6	DR. BOVI AND PAPO SANCHEZ	Machine	Saber's	Years	COLONEL KLINK	Caravan	
U	The Star	PUNK ROCK	Rock & Pop Souffle	80'S MUSIC PATTY	Red Magnetic Bird	Beyond Redemption	
7	Conspiracy POST-PUNK ROCK	SEAN The Science		Your Father's	EXPOUNDING THE BOUNDARIES	MUSIC FOR HEADBANGING	diversified
8	ASHLEY BROOKS	Lab	alt.country	Oldsmobile	TOM	TIM	inc.
	Uncle Spanky's	EXPERIMENTAL DR. BOVI	CHARLIE	1920-1950 ERIC MEYER	Stone Cold Bikini	The Naked Singularity	freeform WADE
9	Metal Chest	DR. BOVI	The Crossroads/	Exploding Plastic	INDIE POP-RAWK	MUSIC DIVIDED BY ZERO	VVIDE
10	MORE METAL TO CHOKE YOUR CHICKEN WITH	Caribe	The Watchtower	Inevitable	CHRISTINE	MO KATZ	
	Ubiquitous World Consciousness		BLUES/FREEFORM THE CYNIC	MUSICAL MISCELLANY GENEVIEVE	The Slurpee Chamber	Social Engineering	Roll Away
11	HYBRID WORLD FUSE	Healthy People Radio	Frost THE CRYSTALLIZATION OF NEW IDEAS	Denim &	ASSORTED ROCKS (OF THE MODERN VARIETY)	INDIE ROCK	the Dew COUNTRY/FOLK
12	MATT HURD	HELENE	DAN AND CHRIS	Leather MUSIC FOR YOUR EAR	SPOOKY CEE	ERIC	JIMMIE WILSON
	Sunday Matinee	Aural	Etc.	THE ADMIRAL, THE BEARD AND THE LADY	Cover Your Eyes and Try to	Yard Vibes Radio Show	
1	MUSICALS	Stimulation	Etc.		Remember VARIOUS MUSIC OF SORTS, OBSCURE YET FAMILIAR	AFRICAN AND ROOTS REGGAE	
2	DAVID CABAN	So What!? INTERGALACTIC ECLECTIC		Domestic Terrorism	KEVIN	EMPRESS AJAH	Somewhere Far Beyond
	Anything But Pachelbel	Colores of	Pretty in Pink	PUNK, METAL, POLITICS	Greasy Kids' Stuff	Traditions &	HARD ROCK & HEAVY METAL
3	NOT JUST DEAD GUYS	The Bluegrass	80'S NEW WAVE LAURA	A.P. MAGEE	METAL	Transitions	MIKHAIL
4	DAN	Breakdown BLUEGRASS/ NEWGRASS/	A Crooked	IATe and also appropria	ACE	GEORGE JONES TO THE RAMONES	
_	Riddim Drop	NEWGRASS/ ACOUSTIC MELISSA	Mile	Woodchopper's Ball	Plum Loco	FLANNERY O'CONNOR	The Black Scorpio Show
5	SKA/REGGAE ANDY	Coat Motal	FREEFORM MUSICAL WANDERING	BLUES MUSIC ROOTS AND BRANCHES	metal/hardcore/punk ROB	Night of the	REGGAE
6	Steaming	Goat Metal HEATHER	STEVE Polka Changed My		The Greg Holtz Show	Living Dread JAMAICAN/REGGAE MUSIC	The Ravers
7	Goatees	HEATHER	Life Today POLKA, POLKA DR. POLKA	1st amendment radio STELLA	NATIONALITIES	RICH LOWE	Edge ELECTRONICA
4	The Siren's Underground	Just Chillin'	A-Info's Select	The Open Pavement	Voices and Choices When the	Gaywaves The Polyester Hour	DJ MONK & DJ AV3RNUS
8	Lounge	Off Blue	Folie a deux	KATARINA Diagrama air ala	Roses Bloom	funky dazz disco groove BLONDIE	Dub Style &
9	STEVE HUNDER AND TOM	IF IT SOUNDS LIKE BLUES, I'LL PLAY IT	RON & RON	Rhythmajick HYBRID BEATS	Again TWANG!	Your Favorite Rebellion	Beyond
9	Sugar Cones SWEET AND LOWDOWN	MARTY GELFAND	Global Taxi MUSIC FROM	JOE BANKS	CUZIN' DAVE	ASSORTED ROCKS JOE RIZNAR	JA-ROCK
10	Dead on Air	On the One	AROUND THE WORLD Walking Dr. Bill's	Ticketstub in	WILSON Live From	Down by the	Bird Calls
11	GEORGE	GROOVE, SOUL AND FUNK 4 YO MIND FRANKLIN	R&B Survey	Your Hand LIVE PHISH, ETC.	Cleveland	Cuyahoga JAZZ CALENDAR AT MIDNIGHT	JAZZ AND LOUIS ARMSTRONG
	Beat the Drum DRUMS AND MORE DRUMS	Damn-Nation MOVE THAT ASS, THE SOUL WILL FOLLOW	Children of the Metal Movement		Smut ROCK MYSTERY JIM	MIDNIGHT JIM SZABO	DR. BILL
12	GEORGE	PALADIN	ROGER GANLEY	INLI	WITSTERT JIM	,======================================	. 00